

## **Speaker Bios 2007**

### **Michael H. Bailit, M.B.A.**

Michael Bailit is President and Founder of Bailit Health Purchasing, LLC in Wellesley, Massachusetts. Bailit Health Purchasing was founded in 1997 and has worked with a wide array of government agencies and purchasing coalitions across the U.S. Mr. Bailit's professional interests focus on how purchasers and regulators can influence health care markets to operate as effectively and efficiently as possible. Mr. Bailit has worked with clients on performance assessment activities, vendor management, reimbursement system design, and the use of incentives to motivate desired performance. Mr. Bailit's work has also included assistance with strategic planning activities for systems and programs.

Prior to founding Bailit Health Purchasing, Mr. Bailit served as the Assistant Commissioner for Benefit Plans in the Massachusetts Division of Medical Assistance, the state Medicaid agency. Mr. Bailit's responsibilities included the management of all of the Division's benefit plans, including the HMO, behavioral health, primary care case management, and senior care programs. For each of these programs Mr. Bailit designed and supervised the execution of procurements as well as ongoing vendor performance management. Mr. Bailit was also responsible for new managed care program development for the Division, including the Division's HCFA 1115 health reform waiver and its 1115 Medicare-Medicaid dual-eligible waiver. While with Massachusetts, Mr. Bailit served as chair of the HCFA (now CMS) Medicaid Managed Care Technical Advisory Group. Mr. Bailit also founded the Massachusetts Healthcare Purchaser Group (MHPG) and served as its chairman and president from 1993-1996. The MHPG is a statewide coalition of public and private purchasers of health insurance and is the leading voice of purchasers in the Commonwealth.

Previously, Mr. Bailit worked for Digital Equipment Corporation and was engaged in health and welfare benefit planning and management activities for Digital's 60,000 U.S. employees.

Mr. Bailit earned a Bachelor of Arts degree from Wesleyan University and an M.B.A. from the Kellogg School of Management at Northwestern University.

### **Howard Beckman, M.D.**

Howard Beckman, M.D. has been Medical Director of Rochester Individual Practice Association (RIPA), a 3,200 practitioner community-wide physician organization that contracts for both capitated care and consulting services, since 1998. Dr. Beckman is also Clinical Professor of Medicine and Family Medicine at the University of Rochester School of Medicine and Dentistry where he conducts health services research and maintains a small internal medicine and geriatrics practice.

Dr. Beckman's administrative and research interests focus on creating and evaluating effective partnerships. As Co-Principal Investigator for the Excellus\RIPA Robert Wood Johnson (RWJ) Rewarding Results grant, Dr. Beckman was responsible for implementing and studying the inclusion of chronic disease measures into the Excellus\RIPA Individual Physician Pay for Performance program. This work has led to publications focusing on the affect of pay for performance on reducing overuse, underuse and misuse of services. His most recent research appears in the December 2006 issue of the *Journal of Healthcare Management*, demonstrating a positive return on investment for the pay for performance initiative while improving quality measures in Diabetes and Coronary Disease.

### **June Isaacson Kailes**

June Isaacson Kailes is an Adjunct Associate Professor and the Associate Director of the Center for Disability Issues and the Health Professions (CDIHP) at Western University of Health Sciences in Pomona, California. Ms. Kailes is a consultant and disability rights advocate and is one of the original national leaders in the Independent Living Movement.

Ms. Kailes works locally, nationally and internationally and consults for and trains businesses, universities, state associations, government entities, centers for independent living and other not-for-profit organizations on disability issues. Ms. Kailes areas of expertise include, among others: health, wellness and aging with disability; emergency preparedness for people with disabilities; disability literacy and competency training; and marketing; customer service; and product design for people with disabilities.

Ms. Kailes serves on many national committees and boards, including the Institute of Medicine's Committee on Disability in America and SBC's Telecommunication Citizens Advisory Panel. Ms. Kailes has held many offices on the boards of the National Council for Independent Living (NCIL) and the California Foundation of Independent Living Centers. Ms. Kailes was a presidential appointee to the United States Access Board, which develops and maintains accessibility requirements for the built environment, transit vehicles, telecommunications equipment, and for electronic and information technology. Ms. Kailes served on the Board from 1995 – 2003 and served as its chair and vice chair during her tenure.

### **Brenda Premo, M.B.A.**

Brenda Premo continues her work as a champion for disability rights as Adjunct Associate Professor and Founding Director of the Center for Disability Issues and the Health Professions (CDIHP) at Western University of Health Sciences in Pomona, California. Ms. Premo oversees the day to day operations of CDIHP and is a frequent lecturer on disability issues in the schools of Pharmacy, Allied Health and Osteopathic Medicine as well as physician education programs throughout California. Ms. Premo also co-teaches a class on Disability Culture and works directly with many managed care organizations.

Ms. Premo came to Western University after four years as director of the California State

Department of Rehabilitation during Governor Pete Wilson's administration. Ms. Premo was Deputy Director of the department's Independent Living Section from 1991 until Governor Wilson appointed her director in 1994. Ms. Premo's advocacy work accelerated when she was Director of the Dayle McIntosh Center, the Independent Living Center in Orange County, California from 1977 to 1991. Ms. Premo's work in civil and disability rights drew the attention of several prominent government leaders, including President Ronald Reagan, who named Ms. Premo to serve on the National Council on Disability in 1986. As a Council member Ms. Premo helped develop language for legislation, which evolved into the Americans with Disabilities Act (ADA), passed by Congress in 1990. Ms. Premo continued her ADA work while with the State Department of Rehabilitation, serving as a senior management lead in the public and private sectors on the ADA and its implications.

Ms. Premo has received numerous awards and commendations. The California State Senate honored her as "Woman of the Year" in 1988 and in 1998 Ms. Premo received the National Rehabilitation Awareness Foundation's "Special Achievement Award."

Ms. Premo received a Bachelor of Arts in Social Science from California State University Long Beach and a Masters in Business Administration from Pepperdine University.

### **Mark D. Smith, M.D., M.B.A.**

Dr. Mark Smith is President and Chief Executive Officer of the California HealthCare Foundation. The Foundation is an independent philanthropy with assets of \$800 million, headquartered in Oakland, California, that is dedicated to improving the health of the people of California through its three program areas: Innovations for the Underserved, Better Chronic Disease Care, and Market and Policy Monitoring.

A board-certified internist, Dr. Smith is a member of the clinical faculty at the University of

California, San Francisco, and an attending physician at the Positive Health Program for AIDS care at San Francisco General Hospital. He is a member of the Institute of Medicine and serves on the board of the National Business Group on Health.

Prior to joining the California HealthCare Foundation, Dr. Smith was Executive Vice President of the Henry J. Kaiser Family Foundation. He previously served as Associate Director of the AIDS Service and Assistant Professor of Medicine and of Health Policy and Management at Johns Hopkins University. He has served on the Performance Measurement Committee of the National Committee for Quality Assurance and the editorial board of the *Annals of Internal Medicine*.

Dr. Smith received a bachelor's degree in Afro-American studies from Harvard College, a Medical Doctorate from the University of North Carolina at Chapel Hill, and Master's in Business, with a concentration in health care administration, from the Wharton School at the University of Pennsylvania.

### **Julie Vaughan Murchinson, M.B.A**

Julie Vaughan Murchinson is a Managing Director of Manatt Health Solutions, a policy and strategic advisory division of Manatt, Phelps & Phillips, LLP. Ms. Murchinson has over 15 years of experience in the healthcare industry and has a background in assisting healthcare organizations with business strategy, operational design, service operations and change management for information technology use. Ms. Murchinson's approach addresses the impact of information technology on all aspects of an organization and business model.

Prior to joining Manatt Health Solutions, Ms. Murchinson co founded and led Object Health, a management consulting group that merged with Manatt Health Solutions. Object Health assisted healthcare organizations and communities with leveraging health information to improve operational efficiencies and health quality outcomes by addressing the intersection of strategic, operational and

technical issues of managing healthcare information. While at Object Health, Ms. Murchinson worked with several foundations to design innovative approaches to accelerating adoption of health IT among ambulatory care providers and throughout communities, working with thought leaders in the industry to advance research and publication in these areas, as well as identifying policy implications necessary to support sustainable adoption at local, state and national levels. She also assisted organizations with understanding important issues and opportunities stemming from health IT adoption such as internal readiness factors, sustainable business model opportunities and the power of clinical data for quality improvement.

Previously, Ms. Murchinson was the Vice President of Services at CareScience, a leading provider of care management technology and services to hospitals, health systems and communities formerly led by Dr. David Brailer, the nation's first National Coordinator for Health Information Technology in the U.S. Department of Health and Human Services (HHS). During her tenure at CareScience, she focused on advancing information technology use in the healthcare industry. In addition, she was a key director of the Santa Barbara Care Data Exchange project, one of the first and most widely known health information exchanges in the United States, where she developed the organizational approach and implementation strategy, as well as designed the Internet-based tools to facilitate clinical information-sharing and the advancement of industry standards. Prior to joining CareScience, Ms. Murchinson was a Senior Consultant with Deloitte Consulting, where she focused on health IT adoption and workforce solutions. She launched her career in healthcare consulting with Ernst & Young LLP.